






SOCIO-ECONOMIC DEVELOPMENT

Support for Small-Scale Olive Oil Producers in the Occupied Palestinian Territory

Support small producers' income by reinforcing their production systems, capabilities and products' marketing.

 <p>COUNTRY Palestine</p>	 <p>BENEFICIARIES 4.200</p>	 <p>METHOD Humanitarian aid</p>
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LOCAL PARTNERS	UAWC - Union Agricultural Work Committees
FUNDING AGENCIES	European Commission
STARTING DATE	January 2008
IMPLEMENTATION PERIOD	36 months
DESCRIPTION	The project intervened throughout the olive oil production cycle in order to reach a higher qualitative standard and favor product commercialization.
OBJECTIVES	This project increased the income of small-scale olive oil producers and other olive press workers by strengthening their productive means and skills, and developing sales opportunities for their olive oil on the market.
ACTIVITIES	<ul style="list-style-type: none"> • Restructuring of olive oil presses; • Organization of training activities on cold press techniques and techniques in olive oil production; • Commercialization of the olive oil produced in Palestine and on international markets through a constant advertising campaign and participation in international expos.

