



SOCIO-ECONOMIC DEVELOPMENT

Support for Small-Scale Olive Oil Producers in the Occupied Palestinian Territory

Support small producers' income by reinforcing their production systems, capabilities and products' marketing.



COUNTRY
Palestine



BENEFICIARIES
4.200



METHOD
Humanitarian aid

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| LOCAL PARTNERS | UAWC - Union Agricultural Work Committees |
| FUNDING AGENCIES | European Commission |
| STARTING DATE | January 2008 |
| IMPLEMENTATION PERIOD | 36 months |
| DESCRIPTION | The project intervened throughout the olive oil production cycle in order to reach a higher qualitative standard and favor product commercialization. |
| OBJECTIVES | This project increased the income of small-scale olive oil producers and other olive press workers by strengthening their productive means and skills, and developing sales opportunities for their olive oil on the market. |
| ACTIVITIES | <ul style="list-style-type: none"> • Restructuring of olive oil presses; • Organization of training activities on cold press techniques and techniques in olive oil production; • Commercialization of the olive oil produced in Palestine and on international markets through a constant advertising campaign and participation in international expos. |

