



SOCIO-ECONOMIC DEVELOPMENT

## Local Value Chain Approach in Palestine



*Improvement of rural households' conditions in North West Bank.*

 <b>COUNTRY</b> Palestine	 <b>BENEFICIARIES</b> 4,308	 <b>METHOD</b> Humanitarian aid
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<b>LOCAL PARTNERS</b>	UAWC - Union of Agricultural Work Committees MA'AN Development Centre PHG - Palestinian Hydrology Group for Water and Environmental Resources Development Palestine Standard Institution
<b>INTERNATIONAL PARTNERS</b>	International Centre for Advanced Mediterranean Agronomic Studies- Mediterranean Agronomic Institute of Bari Qatar Charity
<b>FUNDING AGENCIES</b>	European Commission
<b>STARTING DATE</b>	February 2013
<b>IMPLEMENTATION PERIOD</b>	30 months
<b>DESCRIPTION</b>	The project will improve income and food security conditions of vulnerable rural households of the north West Bank and the competitiveness of small scale farmers in the local and global market through the development of a local value chain of olive oil. This kind of approach is aimed to the promotion of the necessary activities to address the constraints on the development of olive oil in a coordinated manner, to benefit the small scale farmers. Namely, in the framework of this project, it includes pre and post-harvest practices to improve the productivity and the quality of olive-oil, sustainable water resource management, promoting and developing the marketing of olive-oil and providing support to building the olive oil institutional sector.
<b>OBJECTIVES</b>	Given the food security conditions of vulnerable rural households the project will put in place the governance institutional framework and tools for an effective use of the local value chain of olive oil at local and national level, increasing and stabilizing the sector's productivity and quality. The action will also support a more effective inclusion to local and foreign market for small scale farmers from the target area and women empowerment will be fostered through specific know-how transfer and through increased participation/contribution to the olive sector and to households' revenues by promoting olive oil-related income generating activities.
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>• Mapping and analysis of the local value chain.</li> <li>• Establishing a local partnership agreement and a multilevel governance contractual relationship.</li> <li>• Strengthening of farmers' cooperatives.</li> <li>• Transfer of technical know-how on good practices and provision of tools.</li> <li>• Introduction of water resources management for complementary irrigation.</li> <li>• Provision of instruments for the organization of marketing services.</li> <li>• Build women's skills and knowledge on the olive sector.</li> <li>• Set-up of olive oil-related income generating activities.</li> </ul>



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